

BIODEX

Biodex Medical Systems, Inc.
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FOR IMMEDIATE RELEASE

Biodex to Power Up Older Adult Wellness with Technology at ICAA Annual Conference

Corporate partners of ICAA will present balance and mobility exercise devices to fuel wellness offerings for baby boomers.

October 10, 2018, Shirley NY – Next week at the International Council on Active Aging (ICAA) Conference in Long Beach, California, medical equipment manufacturer Biodex Medical Systems, Inc. aims to educate on the importance of age-appropriate technology in wellness program design. Attendees of the conference will have an opportunity to explore exercise and rehabilitation equipment intended to help seniors address every link in the mobility chain.

The ICAA observes that the “wellness effect” has permeated today’s society, so staying active and independent is a growing focus for older adults. Future success of facilities that provide care, housing and exercise depends on meeting these shifting expectations.

Biodex designed and grouped the Mobility Chain technologies to target the fundamental “links” needed for staying independent. For example, the [Sit2Stand Squat-Assist Trainer](#) offers sit-to-standing exercise. The [Balance System SD](#) helps enhance balance and proprioception to aid transfer ability and reduce fall risk. The Biodex suite of products not only provides exercise, but can be modified to accommodate a range of fitness levels.

ICAA conference attendees will also have an opportunity to explore pre-designed programs targeting senior wellness, such as the Biodex Balance Challenge – an 8-week program using objective assessment and balance training exercises to help patients improve balance and mobility.

“The goal is to help make it easier for these facilities to deliver a higher quality of life to seniors,” explains Lila Corwin, Biodex Senior Vice President. “For true mobility, you need to be able to rise from a chair, stand balanced, walk, and reach for things. These devices and programs work together to connect the links.”

Speak to Biodex representatives at the ICAA Conference and Trade Show on October 18-19, booth #115. Or, email info@biodex.com for more information.

About Biodex Medical Systems, Inc.

Biodex Medical Systems, Inc. uses science and technology to drive treatment innovation across physical medicine, nuclear medicine and medical imaging categories. With a history of manufacturing and engineering excellence that spans more than 60 years, the Biodex mission is to provide innovative solutions and customer-driven support to medical facilities and wellness centers around the globe. For more information, visit www.biodex.com.

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