

# BIODEX

Biodex Medical Systems, Inc.  
20 Ramsey Road, Shirley, New York, 11967-4704

FOR IMMEDIATE RELEASE

## **Biodex Supports Screening Events for Falls Prevention Awareness Day**

*Balance technology users receive educational resources, marketing materials and a photo contest as they help keep seniors on their feet.*

September 19, 2018, Shirley NY – To honor this year’s Falls Prevention Awareness Day, Biodex Medical Systems, Inc. is encouraging medical facilities and wellness centers to get involved in preventing falls in their communities. Throughout the month, the medical equipment manufacturer offers helpful resources and marketing support, and will host a photo contest to highlight facilities that are making a difference.

Each year on September 22 – the first day of fall – the National Council on Aging (NCOA) sponsors Falls Prevention Awareness Day to raise awareness about ways to prevent fall-related injuries among older adults. According to the Center for Disease Control and Prevention (CDC), falls are the leading cause of injury-related deaths among adults 65 years and older. Medical and wellness facilities with access to Biodex balance technology are well-equipped to pinpoint any balance deficiencies and help stop falls before they happen.

In just two minutes, therapists can administer a computerized fall risk screening test using the Biodex Balance System SD, or its portable counterpart, the BioSway. The device’s computer compares test results to age-matched “normal” persons. When fall risk is detected, therapists can recommend a program to help patients develop the muscle strength and balance necessary for them to walk more safely.

“Balance is a crucial component to healthy aging,” said Larry Lemberger, Biodex Director of Field Sales & National Accounts. “Biodex developed these devices to ensure patients and therapists had objective data to support their fall risk assessments.”

Biodex is also holding a fall prevention photo contest for balance technology customers. Participants can submit a photo of how their facility is using Biodex balance technology to make an impact on falls for older adults. The best photo wins a \$100 Amazon gift card.

Lemberger adds, “Falls are serious, but we love to see our balance users have a good time at these screenings. The photo contest is just a fun way to show how you’re making an impact.”

To enter for a chance to win a \$100 Amazon gift card, [submit your photo](#) by September 30. For more information about Biodex Fall Risk Screening & Conditioning Program, visit <https://www.biodex.com/fall>.

### **About Biodex Medical Systems, Inc.**

Biodex Medical Systems, Inc. uses science and technology to drive treatment innovation across physical medicine, nuclear medicine and medical imaging categories. With a history of manufacturing and engineering excellence that spans more than 60 years, the Biodex mission is to provide innovative solutions and customer-driven support to medical facilities and wellness centers around the globe. For more information, visit [www.biodex.com](http://www.biodex.com).

###

**Contact:**

Lila Corwin  
Vice President, Marketing Communications  
Biodex Medical Systems, Inc.  
20 Ramsey Road  
Shirley, NY 11967  
631-924-9000 , ext. 2281  
[lcorwin@biodex.com](mailto:lcorwin@biodex.com)  
[www.biodex.com](http://www.biodex.com)